

Annex

The first programme to mention is *Horizon2020*, which supports research and innovation in many sectors. *Horizon2020* has an overall budget of around €80 billion for the period of 2014 to 2020. As well as research institutions, it also targets small and medium-sized enterprises (SMEs) to help them meet their innovation needs.

Horizon2020 is designed to support small and simple research projects which are close to the market and which focus primarily on innovation. The section of the overall programme intended to foster collaboration between European creative industries goes under the title *ICT - Content technologies and information management*. This represents the most interesting potential source of support for partnerships between ICT and publishers.

Reference documents for *Horizon2020* are available at the following link:

http://ec.europa.eu/research/participants/portal/desktop/en/funding/reference_docs.html

Next is the *Creative Europe* programme. With an available a budget of €1.46 billion for the period 2014 to 2020, this is aimed squarely at the creative industries. Its objective is to stimulate the mobility of cultural professionals as well as the cross-border circulation of works of culture. The programme supports the competitiveness of the sector by providing training and encouraging knowledge transfer. The first calls for proposals for *Creative Europe* have already been published on the European Commission's website:

http://ec.europa.eu/culture/creative-europe/calls/index_en.htm

Thirdly, the EU is now running a new programme for the Competitiveness of Enterprises and Small and Medium-sized Enterprises – otherwise known as *COSME*. The purpose of this is to ease access to credit for SMEs, improving access to markets inside and outside Europe and creating a favourable environment for the work of SMEs. *COSME* will provide the following kind of support:

- Loan guarantees for SMEs, which otherwise find it difficult to obtain loans through the banking system
- Provision of capital for risk-capital funds that bolster investments by SMEs during their growth stage
- Provision of practical information and other services, free of charge, to companies looking for partners, funding, or information on new markets, EU programmes and legislation
- Benchmarking activities and the completion of studies to improve the level of understanding and the standard of monitoring of industrial sectors in European or at the global level, or of SME-related policies in Europe.

The expected total budget for the seven-year period of COSME (2014-2020) is €2.3 billion. More information on COSME can be found at <http://www.access2finance.eu/> or at the Enterprise Europe Network: <http://een.ec.europa.eu/>.

Background information: potentially interesting EU support programmes and projects (a selection)

Horizon2020

- ICT work programme - Objective ICT18, **Support the growth of ICT innovative Creative Industries SMEs** (opens: 11 December 2013, deadline: 23 April 2014). Total budget: €14 million
- ICT work programme - Objective ICT13, **Web Entrepreneurship** (opens: 11 December 2013, deadline: 23 April 2014). Total budget: €10 million
- ICT work programme - Objective ICT17, **Cracking the language barrier** (opens: 11 December 2013, deadline: 23 April 2014). Total budget: €15 million
- ICT work programme - Objective ICT19, Technologies for creative industries, social media and convergence (opens: July 2014, deadline: January 2015). Total budget: €39 million
- ICT work programme - Objective ICT20, Technologies for better human learning and teaching (opens: July 2014, deadline: January 2015). Total budget: €52 million

More information can be found at:

<http://ec.europa.eu/programmes/horizon2020/>

Creative Europe

In general, the *Creative Europe* programme is aimed at institutions (non-profit) as well as commercial enterprises active in the cultural and creative fields – in other words the fine arts, performing arts, cinema, media and publishing, videogames etc. It is divided into three areas: Culture, Media and Cross-sectoral. In the “Culture” section – probably the most relevant for publishing – there are four different kinds of funding opportunities. These are listed below. The Media section is also worth checking out, although we do not include it here. Information about all the programmes can be found at http://ec.europa.eu/culture/creative-europe/calls/index_en.htm

- **Literary translations:** The number of titles supported is expected to rise from around 3,300 (previous funding period up to 2013) to 4,500 (funding period 2014 – 2020). As well as translation itself, for the first time the programme will also support activities to promote the translated books.

http://ec.europa.eu/culture/creative-europe/calls/call-eac-s19-2013-literary_en.htm

- **Cooperation programmes:** These include small programmes (at least three partners from three countries) and larger programmes (at least six partners from six countries). The call for proposals will take place annually with around 100 cooperation programmes receiving support each year (examples from the past include **PETRA** and **Literature Across Frontiers**). Funding amounts are possible up to €200,000 (small projects) and €2 million (larger projects); EU co-financing share up to 50% (large projects) and 60% (small projects).

http://ec.europa.eu/culture/creative-europe/calls/call-eac-s16-2013-cooperation_en.htm

- **Networks:** Networks are intended to have an impact primarily in B2B areas, boosting the competitiveness of the sector through exchanges and knowledge transfer. There will be two calls for proposals for network projects between 2014 and 2020, the first of which has just been published on 10 December. Funding amount: up to €250,000 per year; co-financing by the EU: 80%.

http://ec.europa.eu/culture/creative-europe/calls/call-eac-s18-2013-networks_en.htm

- **Platforms:** Platforms are intended to produce results on a B2C level – i.e. to reach an audience for creative works and to support emerging artists – and to encourage the inclusion of non-national works in a company's programme (i.e. support the proliferation of cultural works across borders). There will be three calls for proposals between 2014 and 2020, the first of which was published on 10 December. Funding amount: up to €500,000 per year; co-financing by the EU: 80 %. http://ec.europa.eu/culture/creative-europe/calls/call-eac-s17-2013-platform_en.htm