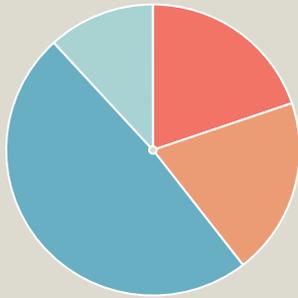


BOOKS IN EUROPE

Facts and figures

A turnover of 22-24 billion euros benefiting the EU economy



■ Educational 19.8 % ■ Academic/Professional 19.7 %
■ Trade 48.7 % ■ Children 11.8 %

European publishing, largest in the world: of the top 10 largest publishers, 7 are European



More than half a million people work in publishing...*



* Direct and indirect employment in the book sector (authors, publishers, booksellers, printers, designers, etc.)

9 million titles are available in Europe, 2 million are e-books



Over half a million new titles are published every year



Cross-subsidisation from best-sellers enables investment in new talents

On average, a book has a print run of...



7 000 in France

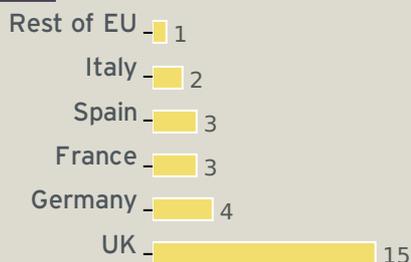


3 000 in Spain



600 in Bulgaria

The e-book market is a nascent one



* E-books sales as a share of the total trade book market (in %)

FEP is the voice of publishers in Europe. We are an independent, non-commercial umbrella association representing 28 national associations of book publishers of the European Union and of the European Economic Area.

www.fep-fee.eu

BOOKS IN EUROPE

Facts and figures on public libraries

Local libraries lend music and audiovisual ...and books



31.8 million *
phonograms



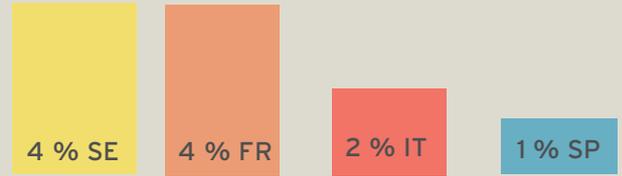
11.4 million *
videos



164.9 million *
printed works

* in France

Library acquisitions make up at the very best 4% of publishers' turnover



So at least 96% of publishers' turnover is made through retailers

The books most frequently borrowed in libraries are often bestsellers

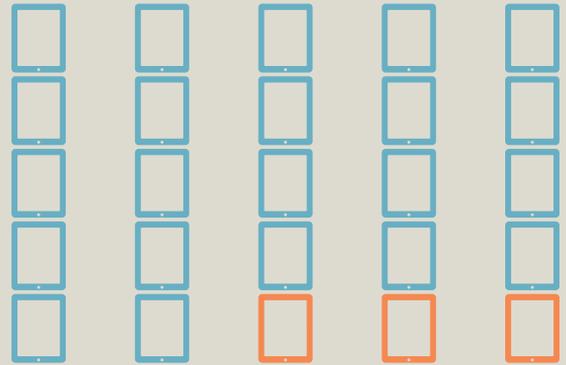
1. Lee Child / *The Affair* / Bantam (2011) 2. Lee Child / *A Wanted Man* / Bantam (2012) 3. E L James / *Fifty Shades of Grey* / Arrow (2012) 4. James Patterson & Maxine Paetro / *11th Hour* / Century (2012) 5. James Patterson / *Guilty Wives* / Century (2012) 6. Hilary Mantel / *Bring up the Bodies* / Fourth Estate (2012) *

> UK's most borrowed book of the decade 2002-2012: *The Da Vinci Code*, Dan Brown (2003)

They were also among the bestselling titles in bookshops!

* 2012-2013 (source UK PLR)

Libraries can take over a large part of the primary e-book market



In Sweden, libraries only purchase 4% of all books sold, while they are serving up to 90% of the e-book needs

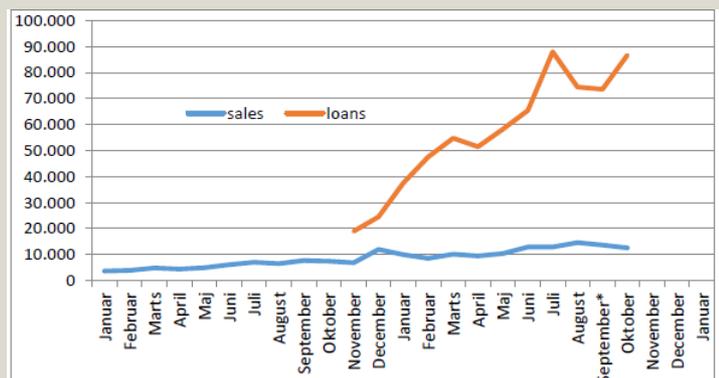
Authors receive much less from loans of their books than from sales in shops.

0,06 £

Several countries across the EU have not yet implemented PLR schemes (Greece, Bulgaria, ...)

* Rate per loan in the UK in 2012
- Source PLR UK

Experience shows how e-loans can cannibalise sales of e-books*



* eReolen in Denmark